

Boostday Power2Influence®

Get your influence skills back to top level.

During the Boostday Power2Influence® you step away from your daily routine and return to the basis. The Influence Model®: What was it about? How can you consciously manage your influence and use it effectively?

Together with other former participants, you bring your skills back on track. You learn from and with each other, and practice using examples from your own work environment to refine your influence behaviour. How can you utilize it to the fullest?



Focus on your personal learning goals and practice influence situations that are relevant to you.

You learn how to be more aware and successful in your communication with others. With these basic principles of communication, you will achieve your goals much more quickly and effectively!

Why follow this training?

- Your knowledge of the Styles and Behaviours from The Influence Model® is fully refreshed.
- You build on your existing skills with deeper insights and techniques for even greater impact.
- You gain practical tools to refine and elevate your influence in real-world situations.

The Influence Model®

The Influence Model®, developed at Harvard, is a powerful scientific model that forms the foundation of The Influence Company's philosophy.

It encompasses all communication styles and helps you critically assess communication. And, of course, apply them in (for you) challenging situations.

What are the results?

- Strengthen your ability to adapt your influence style to different people and contexts for greater impact.
- Sharpen your self-awareness around how your communication is perceived and how to adjust it in real time.
- Apply high-quality personal feedback that you can immediately convert into (new) effective behaviour.
- Gain concrete tools to increase your influence in the specific work situation you bring in.
- Boost your confidence and presence by practicing with real-life challenges in a safe, supportive setting.

Who should follow this training?

Reconnect, refine & reinforce your influence.

Six months or more have passed since you completed the Power2Influence® Programme - now it's time to refresh and refine your skills. If you are ready to sharpen your communication and influence techniques, the Boostday is for you.

This intensive session brings together fellow alumni from diverse industries, job roles, and experience levels, creating a dynamic learning environment that enhances both your skills and your professional network.

Exclusive for alumni: former participants of the Power2Influence® Programme.

Good to know

- Lots of exercises with personal feedback.
- A personal, digital learning environment.
- Direct feedback from our trainers with respect.

Programme details in short

1 day course

The day begins with a refresher on The Influence Model®, reinforcing the foundation of your skills. With that in place, the focus shifts to real-life cases (you can bring your own case), where you collaborate with fellow alumni in targeted exercises to refine your influence techniques. Personalized feedback on your specific challenges ensures direct, actionable insights.

By the end of the session, you have a stronger command of the material and practical strategies to overcome obstacles in applying The Influence Model®. You leave feeling more visible, powerful, and inspiring - ready to drive impact with confidence. Plus, you expand your professional network among other Power2Influence® alumni.

Enrolment and information

Reach out to us for more information about the Boostday Power2Influence® via:

 +31 (0) 33 434 58 00

 customerservice@influencecompany.com

Practical information

Duration:

- 1 day (8 hours) training from 9:00 am to 5:00 pm

Training set up:

- 1 trainer per 9 participants (max 18 participants)
- 1 hour of online preparation time

Prices:

- Course fee 1 day: DKK 6.500,-
- Excl. VAT, venue, arrangement
- For other options please contact us via [+31 33 434 5800](tel:+31334345800) or customerservice@influencecompany.com

**We are
The
Influence
Company**

We are an unconventional training agency that has been doing things a bit differently since 1962. With us, you can't just sit back and relax. We get you moving, help you break patterns, gain insights, and encourage you to experience. To learn. So mainly: to take action. That's what makes us popular. We have already trained over 150,000 professionals.