

How2Lead®

You have recently been, or are about to be, appointed as a manager. While you are excited about this new role, you recognize that you may lack experience. You need the right tools to not only manage daily tasks and lead your team effectively, but also to handle more challenging situations like conflict resolution and difficult conversations.



Focus on your personal learning goals and practice leadership situations that are relevant to you.

How2Lead® is based on short theoretical presentations, group discussions, and reflections, combined with plenty of practical training in leadership tools and situations. After each practical exercise, you receive direct, personal feedback.

Why follow this training?

- Expand your leadership toolbox with techniques for coaching, situational leadership, and team development.
- Gain insight into your strengths and weaknesses as a manager.
- Set clear, actionable goals and effectively communicate expectations to others.
- Develop key leadership skills, including assertive communication, conflict management, and handling difficult conversations.

What are the results?

- Apply situational leadership by adapting your style to the specific context and people involved.
- Enhance team development to foster growth and a high-performance culture.
- Master decision-making by using strategies to make confident, informed choices.
- Build trust and influence to drive positive outcomes within your team.

Who should follow this training?

Are you a new or aspiring leader/manager struggling to find your leadership style? Do you feel unprepared to handle difficult conversations, resolve conflicts, or guide your team effectively? This training is designed for those who want to strengthen their leadership abilities, whether you are new to a leadership role or preparing to step into one.

At How2Lead®, you learn the essential tools to lead with confidence and clarity. You explore key leadership principles such as assertive communication, conflict management, and how to lead your team to grow. Through practical exercises and hands-on feedback, you gain the skills to navigate tough situations, develop your leadership style, and build stronger, more cohesive teams. By the end of the training, you will have the tools to confidently manage your team and drive success.

Programme details in short

Day 1: Assertiveness, self-awareness, & conflict handling

On day 1, you focus on becoming a more assertive and self-aware leader. You explore key topics like assertive behaviour and conflict resolution. You also dive into your personal leadership profile, identifying strengths and areas for growth. The day includes practical exercises and role plays to apply your learnings.

Day 2: Situational leadership

On day 2, you learn how to apply different leadership styles based on the situation and the needs of the people you lead. You explore the principles of situational leadership and practice adapting your approach for more effective results. Interactive exercises will help you apply these concepts in real-world contexts.

Day 3: Coaching, team development, & handling difficult conversations

On day 3, you focus on how to apply coaching as a leadership tool, foster team development, and manage difficult conversations. You learn how to identify your team's development needs and apply leadership techniques to support their growth. Additionally, you practice strategies to handle challenging conversations that strengthen relationships while achieving goals. The final part of the training is to apply the tools from a difficult situation out of your own professional life in order to enable you to handle this in reality.

Enrolment and information

Reach out to us for more information about the How2Lead® Programme via:



+31 (0) 33 434 58 00



customerservice@influencecompany.com

Practical information

Duration:

- 3 days (24 hours) training from 9:00 am to 5:00 pm

Training set up:

- 1 trainer per 6 participants
- 1 hour online preparation time

Prices:

- Course fee 3 days residential: DKK 20.000,-
- excl. VAT, venue, arrangement, overnight stay

**We are
The
Influence
Company**

We are an unconventional training agency that has been doing things a bit differently since 1962. With us, you can't just sit back and relax. We get you moving, help you break patterns, gain insights, and encourage you to experience. To learn. So mainly: to take action. That's what makes us popular. We have already trained over 150,000 professionals.