

Master In Influence®

Have you already completed Power2Influence®, and do you want to take your influence skills to the next level? Whether it's been a year or a decade, Master In Influence® helps you refine, expand, and apply your skills with confidence.

Identify limiting beliefs, practice real-life scenarios, and enhance your ability to influence while maintaining strong relationships. Ready to amplify your impact? This programme is for you.



Confidently apply advanced influence skills, adapt to complex situations, and strengthen your impact even more.

Master In Influence® is a two-day advanced training that helps you refine and expand your influence skills through self-reflection, real-life practice, and targeted feedback. By identifying limiting beliefs and mastering complex influence situations, you gain the confidence and flexibility to apply your influence effectively in any professional setting.

Why follow this training?

- Refresh and refine your influence styles while enhancing your influencing skills.
- Identify and address limiting beliefs and behaviours that hinder you from achieving desired results.
- Increase your personal power to handle critical influence situations confidently while maintaining respectful relations.

What are the results?

- Deepen your understanding and application of The Influence Model®.
- Recognize and leverage your personal drivers to improve your influence.
- Feel more confident when seeking influence in even critical influence situations.



The Influence Company

Who should follow this training?

For those ready to deepen and refine their influence skills.

Master In Influence® is designed for those who have completed Power2Influence® and are ready to take their influence skills to the next level. If you have already enhanced your communication and behavioural flexibility, but find that some limiting beliefs or challenges persist, this masterclass is for you.

It's ideal for professionals who want to further sharpen their personal power, refine their influencing techniques, and deepen their understanding of how to better navigate complex conversations and situations. Whether you are seeking to enhance your influence in high-stakes situations or refine your approach to be more effective across different people and contexts, Master In Influence® helps you to reach new levels of impact.

Programme details in short

Day 1: Assessing Your Influence

On Day 1, you refresh your understanding of The Influence Model® and closely examine your influence behavior using ISQ data collected before the training. This analysis provides valuable insight into your progress since Power2Influence® and helps customize the training to fit your development needs. The goal is to enhance your flexibility in adapting your influence style. Through engaging real-life scenarios and targeted feedback, you refine, apply, and strengthen your influence skills in a practical, hands-on way.

Day 2: Mastering Complex Influence

On Day 2, you dive deeper into advanced influence exercises and explore the Circle Process, which helps you uncover how values, beliefs, and emotions shape your influence behavior. Gaining this deeper self-awareness enables you to connect more effectively with those you need to influence. The day culminates in applying your refined skills to a critical real-world influence situation from your daily work life. This practical simulation bridges the gap between theory and practice, ensuring you leave fully equipped to navigate complex and high-stakes influence situations with confidence.

Enrolment and information

Reach out to us for more information about the Master In Influence® Programme via:

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 customerservice@influencecompany.com

Practical information

Duration:

- 2 days (16 hours) training from 9:00 am to 5:00 pm

Training set up:

- 1 trainer per 9 participants
- 1-2 hours online preparation time

Prices:

- Course fee 2 days residential: DKK 15.000,-
- Excl. VAT, venue, arrangement, overnight stay

**We are
The
Influence
Company**

An unconventional training agency that has been doing things a bit differently since 1962. With us, you can't just sit back and relax. We get you moving, help you break patterns, gain insights, and encourage you to experience. To learn. So mainly: to take action. That's what makes us popular. We have already trained over 150,000 professionals.