

Power2Influence®

Executive

This unique programme is designed specifically for senior executives across various industries. You join a select group of like-minded leaders, creating an environment where you can learn from one another and share experiences. Together, you tackle real-world challenges and refine your leadership skills.

Invest in yourself with Power2Influence® Executive and learn how to strengthen your leadership impact, navigate complex discussions, and influence others effectively. Gain the skills to communicate with authority, drive results, and, most importantly, lead with confidence.



This intensive training programme for executives is designed to help you sharpen your influencing skills in a focused and impactful way.

As the director of your own learning outcomes, you define your own learning objectives, the content of your personal programme and how far you want to step outside your comfort zone to achieve the result you are looking for as an executive.

Why follow this training?

- Maximize leadership and influence: Strengthen your presence, self-awareness, and leadership style.
- Navigate resistance with confidence: Handle pushback and challenging conversations effectively.
- Expand your strategic influence: Build stakeholder trust, secure buy-in, and drive collaboration.
- Communicate with power: Deliver clear, compelling messages that inspire and persuade.

What are the results?

Here are a few of the most common results from Power2Influence® Executive:

- Impactful influence: You confidently convince key stakeholders and decision-makers of your vision.
- Assertive & effective communication: You clearly articulate expectations and provide constructive feedback.
- Stronger executive presence: You tackle challenges head-on and foster a culture of transparency and collaboration.
- Inspiring influence: You generate enthusiasm and rally teams behind your strategy.
- Mastery of the Influence Model® to its full extent.

Who should follow this training?

Exclusive Training for Senior Leaders

This program is designed for experienced leaders looking to maximize their influence. You train alongside a select group of senior leaders from diverse industries, fostering a dynamic learning environment where you challenge and support one another.

For executives navigating complex decisions, securing stakeholder buy-in, and leading high-stakes discussions: 'influence' is a critical skill. Power2Influence® Executive provides hands-on, practical exercises in an intimate setting of just nine participants per trainer. With direct feedback and real-world application, you refine your influence techniques, enhance your executive presence, and drive meaningful impact.

The Influence Model®

The Influence Model®, developed at Harvard, is a powerful scientific model that forms the foundation of The Influence Company's philosophy.

It encompasses all communication styles and helps you critically assess communication. And, of course, apply them in your challenging working situations.

Programme details in short

- Day 1: Meet the group and trainer, followed by an assessment to identify your natural influence behaviour. Learn the basics of the Influence Model® and set personal learning objectives.
- Day 2: Explore the theory of the Influence Model® and apply it through short role plays and leadership exercises.
- Day 3: Create a personalised programme with exercises focused on your leadership goals, such as one-on-one or group discussions.
- 28-Day Programme: Apply your learnings in your daily work and receive feedback from your training buddy.
- Day 4: Reflect on Module 1 and share experiences. Practice different influence styles in leadership scenarios.
- Day 5: Continue practicing influence styles with new, more challenging exercises that align with your goals.
- Day 6: Work on your Critical Influence Situation (CIS), a real-world case to apply your learnings and gain confidence.
- Challenge: Take on a Leadership Challenge to test and refine your leadership style under pressure.

Enrolment and information

Reach out to us for more information about the Power2Influence® Executive via:

 +31 (0) 33 434 58 00

 customerservice@influencecompany.com

Practical information

Duration:

- 2x3 days (64 hours) training time

Training set up:

- 1 trainer per 9 participants
- 2 hours online preparation time

Prices:

- Course fee 6 days residential: DKK 49.500,-
- Excl. VAT, venue, arrangement, overnight stay
- For other options please contact us via +31 33 434 5800 or customerservice@influencecompany.com

**We are
The
Influence
Company**

An unconventional training agency that has been doing things a bit differently since 1962. With us, you can't just sit back and relax. We get you moving, help you break patterns, gain insights, and encourage you to experience. To learn. So mainly: to take action. That's what makes us popular. We have already trained over 150,000 professionals.